Print Date 10/26/12 15:22:13

ORDER

Orders Order / Rev: 217427 Alt Order #: Product Desc: 12-MZJ-900 Estimate: 12-MZJ-900 WOTV Flight Dates: 10/26/12 - 11/05/12 Primary AE: WOTV Local House Original Date / Rev: 10/25/12 / 10/26/12 Sales Office: L-GR Order Type: REG Sales Region: Loc Agency Name: Marketing Resource Group Inc **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 225 South Washington Square Billing Cycle: EOM/EOC Lansing, MI 48933 Agency Commission: 15% Advertiser Name: POL/Markman & Zahra for Justice Demographic: A35+ New Business Thru: Product Codes: PL5 Order Separation: 00:15:00 Priority: Р3 Advertiser External ID: Revenue Codes: AGY, POL, POL-CAND Agency External ID: TO1743

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/28/12	1	\$150.00	\$127.50		
10/29/12	11/05/12	14	\$1,475.00	\$1,253.75		

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	1	\$150.00	\$127.50	0.00
November 2012	4.4	Φ4 47F 00	#4 050 75	

November 2012 14 \$1,475.00 \$1,253.75 0.00 Totals 15 \$1,625.00 \$1,381.25 0.00

Account Executives

Account Executive	Sales Office Sales Region		Start Date / End Date	Order %
WOTV Local House	V Local House		Start Of Order - End Of Order	100%

Ln Ch S	`tout	E~4	lm: combo m . O o d o	Decale	044/51	F 5							_
	Start	End	Inventory Code	вгеак	Start/End	ime L	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 2 WOTV 10	0/29/12	11/02/12	Daybreak @ 6	CM	6-7a	MT	NTF	:30	4	\$75.00P3	0.00 NM	4	\$300.00
			Daybreak @ 6										
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/29/	12	11/04/12	MTWTF	4	\$75.00	0.00							
N 3 WOTV 11	1/05/12	11/05/12	Daybreak @ 6	СМ	6-7a	M-		:30	1	\$75.00P3	0.00 NM	1	\$75.00
			Daybreak @ 6										4.0.00
Start D	ate	End Date	Weekdays	Spots/Week	Rate	Rating					ı		
Week: 11/05/	12	11/11/12	M	1	\$75.00	0.00							
N 5 WOTV 10	0/29/12	11/02/12	GMA	CM	7-9a	MT\	VTF~-	:30	4	\$100.00P3	0.00 NM	4	\$400.00
			Good Morning Ar	nerica					·	Ţ.55.55. 5	0.00 11	•	Ψ100.00
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/29/	12	11/04/12	MTWTF	4	\$100.00	0.00							
N 6 WOTV 11	1/05/12	11/05/12	GMA	CM	7-9a	М		:30	1	\$100.00P3	0.00 NM	1	\$100.00
			Good Morning Ar	nerica						4.00.00.0	0.00 / 1	•	Ψ100.00
Start D	ate	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 11/05/	12	11/11/12	M	1	\$100.00	0.00							
N 7 WOTV 10)/26/12	10/26/12	News 8 @ 6p	CM	6-630p		F	:30	1	\$150.00P3	0.00 NM	1	\$150.00
			News 8 @6p	•	•					***********	0.00 /	•	Ψ.σσ.σσ
Start D	ate	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/22/1	12	10/28/12	F	1	\$150.00	0.00							
N 8 WOTV 10)/29/12	11/02/12	News 8 @ 6p	CM	6-630p	MTV	VTF	:30	3	\$150.00P3	0.00 NM	3	\$450.00
			News 8 @6p		•		•		_	÷ :00:00, 0	3.00 / 11/1	Ŭ	Ψ 100.00
Start D	ate I	End Date	Weekdays	Spots/Week	Rate	Rating							
											•		

Print Date: 10/26/12 15:22:13

Page 2 of 2

 Order / Rev:
 217427
 Advertiser:
 POL/Markman & Zahra for Justice

 Alt Order #:
 Product Desc:
 12-MZJ-900
 WOTV

 Flight Dates:
 10/26/12 - 11/05/12
 Estimate:
 12-MZJ-900

Ln Ch Start End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 8 WOTV 10/29/12 11/02/12	News 8 @ 6p News 8 @6p	CM	6-630p	MTWTF	:30	3	\$150.00P3	0.00 NM	3	\$450.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays MTWTF	Spots/Week 3	<u>Rate</u> \$150.00	Rating 0.00						
N 9 WOTV 11/05/12 11/05/12	News 8 @ 6p News 8 @6p	СМ	6-630p	M	:30	1	\$150.00P3	0.00 NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						

Totals 15

\$1,625.00